



High Q Packaging

Edelmann

Press Release

Edelmann Poland Expansion: Edelmann Group to Increase Eastern-Europe Engagement

Heidenheim, 16 June 2011. The Polish subsidiary of Edelmann Group has expanded its site in Poland. A total of 4 million euros was invested in the modernisation of production facilities and a new company building at the Pruszków site near Warsaw. This was one further step in Edelmann Poland's strategy to further strengthen its position within the Group as a production site for folding cartons and leaflets. In the past year, the company already accounted for ten percent of the Group's total production volume.

The expansion and modernisation of the site constitute a strategic step in the effort to strengthen its presence in Central and Eastern Europe. Dierk Schröder, Spokesman of Edelmann management, stressed this point at the inauguration of the new production facility. He said investments of a total of 4 million euros had been earmarked to boost production capacity, optimize the production flow and modernize the machines and the building.

Edelmann Poland now uses an area of more than 8,000 square metres for production and sales. The capacity increase created by the new printing, cutting and folding machines has made the business a

high-capacity site for folding cartons and leaflets. This enables the Edelmann Group to service the growing demand for leaflets and outserts in Central and Eastern Europe.

The site in Poland was the first to be opened as part of the Eastern-European strategy of the Heidenheim-based packaging manufacturer. Having started out as a sales office in 2002, Edelmann increased its engagement in 2005 by introducing on-site production of folding cartons. Today, Edelmann Poland is among the Top-10 of Polish packaging manufacturers, having generated revenue of 40 million zloty in 2010 (over 10 million euros). The investments in the site's expansion and modernisation have now provided a basis for the planned two-fold increase in revenue for Edelmann Poland within the next five years.

Together with the Hungarian packaging manufacturer Zalai Nyomda, which was acquired in late 2010, the Edelmann Group's production sites in Central and Eastern Europe offer its internationally-operating customers a wide selection of products ranging from Health Care to Beauty Care. This allows the Group to act as a one-stop shop for Global Players, providing them with a locally-produced diversified brand mix that includes folding cartons, leaflets, labels and blister cards.

Text and image can be downloaded at: www.faktum-redaktion.de

About the Edelmann Group

The Edelmann Group is a leading producer of high-quality and innovative folding carton packaging solutions. The family-owned company develops and produces folding cartons, leaflets and system solutions for the health care and beauty care markets at twelve sites in Germany (Carl Edelmann, Artur Theis, Braun Pharmadruck, Lindauer Druckerei Eschbaumer, Wesche and Wepack), France (Edelmann France – La Spic), Poland (Edelmann Poland), Hungary (Zalai Nyomda), Mexico (Edelmann Mexico) and China (Edelmann Beijing). In 2010, its 1,500 employees generated revenue of 188 million euros. Of this, more than 40 percent was accounted for by the Group's international sites. Worldwide the company produced 4.2 billion items of folding cartons and leaflets.

Captions:



Edelmann Poland now uses an area of more than 8,000 square metres for production and sales. The increase in capacities has made the Polish business a high-capacity site for folding cartons and leaflets.

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