



High Q Packaging

Edelmann

Press release

Edelmann founds Edelmann Leaflet Solutions GmbH

Heidenheim, 7. October 2011. The Edelmann Group, a leading packaging specialist, is bundling its activities in the leaflets segment within Edelmann Leaflet Solutions GmbH. The newly founded company, which represents a further step in the strategic expansion of the Edelmann Group's system business, will merge two of the Group's German locations, the Lindauer Druckerei Eschbaumer in Lindau and Wepack in Leverkusen.

The Edelmann Group is working on the consistent further development of its system solution offers, and focus is currently being placed on its capacities in the leaflet area. The Heidenheim-based provider of packaging solutions already extended its capacities in this area in June by upgrading its facilities with the latest generation of folding machines. With an overall annual capacity of 1.5 billion units, the Edelmann Group is now one of the largest leaflet manufacturers in Germany.

With the establishment of Edelmann Leaflet Solutions GmbH, Edelmann has now completed the organisational aspects. By bundling the activities of the two German leaflet locations, leaflet orders can now be managed outside of the individual facilities in Lindau and Leverkusen. This not only enables capacities to be increased at short notice, as the duration of projects can be shorted while increasing

flexibility. An aspect that is decisive for the timely completion of multiple packaging components, which are usually required for health care and beauty care products.

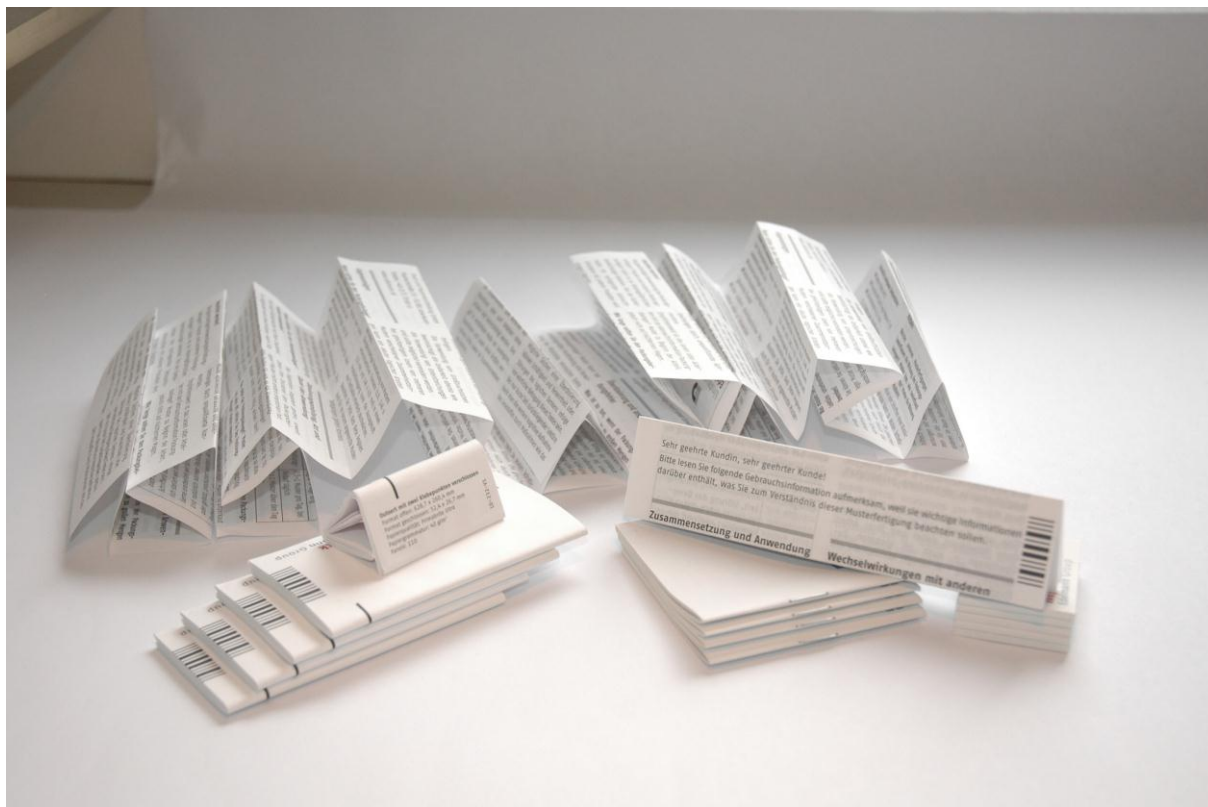
The importance of system business in these segments is growing constantly. The Edelmann Group therefore intends to successively expand its activities within this area.

About the Edelmann Group

The Edelmann Group is a leading producer of high-quality and innovative folding carton packaging solutions. The family-owned company develops and produces folding cartons, leaflets and system solutions for the health care and beauty care markets at twelve sites in Germany (Carl Edelmann, Artur Theis, Braun Pharmadruck, Lindauer Druckerei Eschbaumer, Wesche and Wepack), France (Edelmann France), Poland (Edelmann Poland), Hungary (Zalai Nyomda), Mexico (Edelmann Mexico) and China (Edelmann Beijing). In 2010, its 1,500 employees generated revenue of 188 million euros. Of this, more than 40 percent was accounted for by the Group's international sites. Worldwide the company produced 4.2 billion items of folding cartons and leaflets.

Text and image can be downloaded at: www.faktum-redaktion.de

Image:



The Edelman Group, a leading packaging specialist, is bundling its activities in the leaflets segment within Edelman Leaflet Solutions GmbH.

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