



High Q Packaging

Edelmann

Edelmann takes over Majority Share in Printing Company Zalai Nyomda, Hungary

Heidenheim, 11. January 2011. The German Edelmann Group has taken over with effect from December 2010 the majority share in the printing company Zalai Nyomda Zrt. in Zalaegerszeg, Hungary. Zalai belongs to the leading producers of folding cartons and labels in Middle- and Eastern Europe and offers a wide range of packaging materials for the consumer goods and the pharmaceutical industry. Zalai strengthens its position in the Middle and Eastern European markets und widens its spectrum for packaging solutions. With the Hungarian takeover Edelmann is now able to expand its portfolio for international customers in the healthcare and beauty business based in Eastern Europe, as next to Edelmann Poland another site has been developed for this important region

For further information:

Media contact:
FAKTUM GmbH
Christiane Hilsmann
Friedrich-Ebert-Anlage 27
D-69117 Heidelberg
Phone +49 62 21 – 45 89-10
E-mail: ch.hilsmann@faktum-kommunikation.de
www.faktum-kommunikation.de

Corporate contact:
Carl Edelmann GmbH
Corporate Communications – Petra Lange
Steinheimer Str. 45
D-89518 Heidenheim
Phone +49 73 21 – 34 0407, Fax +49 73 21 - 34 0359
E-mail: pressestelle@edelmann.de
www.edelmann.de

About the Edelman Group

The family-owned Edelman Group is a leading producer of premium and pharmaceutical innovative packaging solutions for folding cartons. At twelve locations in Germany (Carl Edelman, Braun Pharmadruck, Artur Theis, Wepack, Wesche, Lindauer Druckerei), Poland (Edelman Poland), France (Edelman France- La Spic), Mexico (Edelman Mexico), Hungary (Zalai Nyomda) and China (Edelman Packaging Beijing), the company develops and produces folding cartons, system solutions and leaflets for the healthcare and beauty market. In 2010, 1,500 employees are expected to generate a turnover of round about 190 million euros. The Edelman Group achieved over 40 per cent of turnover at its international locations. The company produced 3.6 billion folding cartons and leaflets worldwide.