



High Q Packaging

**Edelmann**

P r e s s   R e l e a s e

**Edelmann Beijing awarded for its performance**

**Heidenheim, 18 June 2010. Edelmann Beijing Pharmaceutical Packaging & Printing, Ltd. is now part of the global association of excellent Chinese companies (WECBA). The award is valid for one year and was conferred upon the Chinese subsidiary of the German Edelmann Group, a leading provider of high-quality and innovative packaging solutions, for its performance in 2009.**

Every year WECBA compiles a list with the top 500 Chinese companies. Selection criteria include the reputation and development potential of the companies. Edelmann Beijing has been a member of the Edelmann Group since 2007. Presently the company, which operates in an area measuring 3,000 square metres and which is certified in accordance with GB-ISO-9001, produces folding cartons mainly for the pharmaceutical industry. The folding cartons are manufactured in strict adherence to GMP, WHO, local SFDA as well as German quality guidelines.

The services Edelmann Beijing offers include pre-press, modern offset printing procedures, processing technology as well as design and security printing. Within the Edelmann Group, which is the market leader in Germany for folding cartons for the pharmaceutical industry, synergies are being created to meet the growing demand for high-quality pharmaceutical packaging in China.

In order to be able to guarantee the high quality which Edelman offers under its "High Q Packaging" label in the future, the Chinese packaging company has expanded its machinery with an additional punching machine. The capacity increase and the simultaneous reduction in setting up times and improved operational performance will mainly benefit international pharmaceutical clients in China.

### **About the Edelman Group**

The Edelman Group is a leading provider of high-quality folding cartons, leaflets and innovative packaging solutions. The company develops and produces system solutions, folding cartons and leaflets for the health care and beauty care market at its ten locations in Germany (Carl Edelman), Poland (Edelman Poland), France (Edelman France), Mexico (Edelman Mexico) and China (Edelman Beijing). In 2009, 1,532 employees generated turnover of 180 million euros. The group generated more than 40% of this at its international locations. Worldwide the company produced 3.6 million items of packaging and leaflets.

*Text and images can be downloaded at [www.faktum-redaktion.de](http://www.faktum-redaktion.de)*



Photo:

*Li Xiao Guang, General Manager at Edelmann Beijing, and Lu Ji, Sales Manager at Bobst, seal the latest investment in Edelmann's machinery in Beijing. The addition to capacity will mainly benefit international pharmaceutical customers in China.*

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